

Market your business to over a
MILLION of our **PASSENGERS...**

Advertise locally with

The Steamship Authority



Digital Signage

at terminals

Brochure Display

at terminals

Website Tile Ads

Print Advertising

schedules and brochures

Billboard Ads

on vessels & at terminals

Targeted markets include:

- Seasonal Island Residents
- Extended Stay Visitors
- Day Trippers
- Year-round Island Residents

Steamship Authority Advertising Contact
Kimberlee McHugh, Director of Marketing
508-548-5011 ext. 306 Fax: 508-289-5306
advertising@steamshipauthority.com

ADVERTISING OPPORTUNITIES

Please check the items that you are interested in and a proposal will be sent to you for review.
Discounted packages available. Full advertising media kit is available upon request.

Brochure Display		Online Advertising		2010 Print Advertising	
\$200 (4x9) or \$400 (8.5x11) for 6 months		www.steamshipauthority.com over 81 million hits in 2008		Prices vary - please call for rates	
\$250 (4x9) or \$450 (8.5x11) for 12 months		Monthly costs: \$400 (off-peak) \$600 (peak)		Year-round distribution	
✓ Brochure Display at terminals	Month	Website Hits	✓ Print Publication	Distribution	
Woods Hole Info Booth (seasonal)	Jan-09 (Peak)	6,445,651	Annual Brochure	500,000	
Woods Hole Terminal (year-round)	Feb-09 (Off-Peak)	2,831,017	MV Pocket Schedule	1,445,000	
Vineyard Haven Terminal (year-round)	Mar-09 (Off-Peak)	3,787,033	NT Pocket Schedule	500,000	
Oak Bluffs Terminal (seasonal)	Apr-09 (Off-Peak)	5,504,837			
Nantucket Terminal (year-round)	May-09 (Peak)	8,801,192	✓ Billboards/Posters		
Hyannis Terminal (year-round)	Jun-09 (Peak)	11,860,651	Shuttle Buses/Vans Year-round program	\$2,500	
Terminal Digital Signage		Jul-08 (Peak)	15,021,286	Selected Vessels & Terminals	call for rates
Text, Still Photo and Video Ads available		Aug-08 (Peak)	13,740,294		
Nantucket Terminal	Sept-08 (Peak)	6,822,746			
Vineyard Haven Terminal	Oct-08 (Off-Peak)	4,438,135			
Oak Bluffs Terminal	Nov-08 (Off-Peak)	2,611,537			
Hyannis Terminal	Dec-08 (Off-Peak)	2,854,953			
Woods Hole Terminal					

**Additional information is available upon request. Please call
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Company Name:	Comments
Contact:	
Address:	
Phone:	
Email:	

Fax this form to 508-289-5306 or mail to Steamship Authority, Marketing Dept., PO Box 284, Woods Hole, MA 02543